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Media release –The Mall of Switzerland

Jessica Janssen from Lucerne to become new Head of Center Management

As per December 2020, Jessica Janssen from Lucerne will assume the function of Head of Center Management of the Mall of Switzerland in Ebikon. As an experienced Retail Manager, she will be replacing Peter Triner who would like to take on a new professional challenge. Despite the Corona pandemic, the Mall of Switzerland currently records not only positive visitor numbers but also sales figures. Jessica Janssen wishes to boost this positive development further and render Switzerland's second largest shopping mall and leisure center even more attractive.

Thanks to Peter Triner

Peter Triner will be officially terminating his work as Head of Center Management in autumn, having decided to pursue a new career path at 62 years of age. The Société Générale Immobilière (LSGI Suisse), responsible for Center and Asset Management of the Mall of Switzerland, would like to thank Peter Triner for his valuable work in the past. *“Peter Triner reorganized Center Management and, together with his team, contributed to a consistent increase in turnover and visitor numbers”* – emphasizes Patric Drobner, Chief Operating Officer of LSGI Suisse.

Back to the roots: Jessica Janssen – a highly experienced retail manager

The Mall of Switzerland was able to engage 54-year-old economist from Lucerne, Jessica Janssen. Janssen can draw upon very vast experience in various different leadership functions in the retail industry, amongst others for Globus, Beldona, and the Coca-Cola Company. Moreover, last year, she concluded an education in the field of real estate management. According to her: *“The Mall of Switzerland has tremendous potential. Following essential development work, we wish to put the positive trend to use and transform this site into an indispensable shopping and leisure time destination for all visitors.”* LSGI Suisse is convinced that together with Jessica Janssen, the success and popularity of the Mall of Switzerland can be increased even further. As of December, Jessica Janssen will be assuming the task of Center Management. Until then, Patric Drobner will be in charge of this function ad interim.

A positive trend: Great visitor frequency despite Covid-19

Despite the Covid-19 pandemic, the Mall of Switzerland can look back upon a quite positive first semester. Since the end of the lockdown, visitor numbers have risen noticeably by 5% in comparison to the previous year. These past few months, sales figures have increased significantly by 10% in comparison to last year. Patric Drobner analyses the current situation: *"We are very happy with this development, in particular given these difficult times. We take pleasure in the fact that customers are increasingly discovering the Mall of Switzerland and its advantages for themselves"*. Several new stores (e.g. Tres Amigos, United Colors of Benetton, Cecil & Street One, Petfriends.ch) have opened, thus further enhancing the overall appeal.

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The Mall of Switzerland in a nutshell

The Mall of Switzerland is the country's second largest shopping mall and leisure center, with an attractive mix of stores, boutiques and restaurants. Furthermore, it has an exceptional range of leisure and sports activities to offer. The Mall of Switzerland is also home to an indoor surfing installation, Switzerland's largest iMAX cinema screen, a fitness centre, and an extraordinary wellness oasis. It offers great and very easy accessibility, as the Mall has its own train and bus stop as well direct access from the motorway to the car park and a spacious bicycle parking lot as well as a Nextbike station.

Caption: Jessica Janssen – as of December 2020: Jessica Janssen, Head of the Mall of Switzerland (picture: zVg)